LONDON GLOBAL CANCER WEEK



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LONDON GLOBAL CANCER WEEK 2024

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Governance structure for LGCW

Executive Summary

LGCW is a free event, open to all. Our foundation is in giving a platform to national and international established cancer control organisations and providing a voice and opportunity for small emerging groups. We ensure a diverse series of events presented by hosts from a range of backgrounds, who are committed to improving cancer outcomes globally with an equity focus.

LGCW has continued to grow reaching a diverse global audience of over 3500 people in 2024. The feedback that has been received from the Event Hosts and the attendees has been positive, appreciative of the support and social media promotion provided by the professional LGCW management team.

LGCW has successfully provided a catalyst for change. Outcomes from LGCW 2024 included launch of the World's first Radiotherapy Awareness Day, which will hold the first event in September 2025. We also developed stronger collaboration with Chinese colleagues with the CACA session opening The Week (and reciprocated session in China) and LGCW invited to present at CACA November 2025. LGCW was also invited to the Bangladesh Oncology Society annual conference December 2024. In addition, LGCW led to two publications. The session on "Climate and cancer" during LGCW 2024 led to the publication "Climate change and cancer care. Impacts and implications for patients and healthcare professionals" by Flynn et al." in eCancer. Furthermore, data was collected during LGCW to inform the study by E.Garton et al. in the Lancet. This study included a survey done during the LGCW 2024 to gather community feedback on the monitoring and evaluation framework progress at the intersection of women, power, and cancer.

LGCW continues to strive as a principal platform from which the global cancer movement engages with key decision-makers across the world.

PART ONE

Introduction

London Global Cancer Week (LGCW) was established in November 2019 as an annual multidisciplinary, multicultural global meeting point for individuals and institutions committed to improving the care of children and adults with cancer in the low- and middle-income countries (LMIC). The purpose of LGCW is to raise awareness about the work that is being done in LMICs to improve the care delivered to cancer patients, and to act**,** through its proceedings, as a catalyst for positive change in global cancer care.

LGCW is the premier UK global cancer event. Rather than being a conventional international conference, the key characteristics of London Global Cancer Week are:

(1) to be free to both hosts and audience;

(2) an emphasis on providing a platform for a diverse series of events hosted by a range of organisations interested in global cancer;

(3) a presentation of diverse programmes that highlight progress being made by different levels of initiatives worldwide, and

(4) an aspiration to be a catalyst for change that benefits populations of cancer patients in LMICs internationally.

The planning and delivery of London Global Cancer Week is the responsibility of its Convenor, operating under the direction of the London Global Cancer Week Steering Group. The Convenor is supported by a small Management Team of committed professional experts. Dr Susannah Stanway and Dr Katie Wakeham served as Co-Convenors for London Global Cancer Week 2024. During the year the Steering Group was expanded to increase diversity and ensure sustainability as LGCW grew. The members of the London Global Cancer Week 2024 Steering Group were:

- Dr Susannah Stanway **[Convenor]** (UK)
- Dr Katie Wakeham **[Convenor]** (UK)
- Professor Eduardo Cazap (Argentina)
- Mrs. Ali Landman (UK)
- Dr Miriam Mutebi (Kenya)
- Dr Jenna Bhimani (UK)
- Dr. C. S Pramesh (India)
- Neil Ranasinghe (UK)
- Olubukola Ayodele (UK)
- Christopher Jackson (NZ)
- Dr Myrna Doumit (Lebanon)
- Dr Jean-Marc Bourque (Canada)

- Ms. Lijun Zhang (China)
- Mark Lythgoe (UK)

The London Global Cancer Week 2024 Management Team were:

- Heather Ee (Social Media Manager)
- Emma-Jayne King (Project Manager)
- Simon Middleton (Website Manager)

In addition to the expansion of the membership of the Steering Group 2024 also saw the launch of the LGCW Governance Structure (Appendix 1). The Governance Structure defines committee structure, finances, host and sponsor collection, principles and dissolution.

London Global Cancer Week's budget is held by the Challenge Fund (Charity no. 1079181). A financial report for the LGCW 2024 is available on request.

https://register-of-charities.charitycommission.gov.uk/en/constituency-search/-/charity-details/3960799/contact-information

PART TWO

Planning and Preparation for LGCW 2024

While it is the ambition of each London Global Cancer Week to break new ground and be as representatively diverse as possible, LGCW has gained its status as a recognised international event by its continuing engagement with key actors in the global health field. Taking advantage of the continued good will directed towards LGCW the Convenors began by approaching long standing contributors, thanking them for their involvement in LGCW 2023 and inviting them to participate in the 6th annual conference – LGCW 2024.

As well as approaching previous hosts where approached, LGCW advertised for new potential hosts to join LGCW through the website, social media and other advocacy channels. Information for hosts was placed on the LGCW website. (https://www.lgcw.org.uk/host-an-event/) . A broad range of topics was covered by the 2024 event, including:

1. Sustainable oncology workforce planning
2. Financing Universal Health and Cancer Care
3. Improving Access to Treatment in Lower Income Countries
4. Palliative and Supportive Care
5. The effects of Climate Change on Cancer Care
6. Cancer Prevention
7. Children's cancers
8. Radiotherapy access, quality and sustainability

Approaches to the following groups – some of which were coming to LGCW for the first time - were successful:

1. African Organisation for Research & Training in Cancer (v)
2. C3 Collaborating for Health
3. Canadian Global Oncology Group
4. Cancer Research UK
5. The Commonwealth
6. Cancer Survival Group (London School of Hygiene and Tropical Medicine)
7. Childrens Cancer Centre Lebanon
8. Children's Cancer and Leukaemia Group
9. China Anti Cancer Association
10. Eastern Mediterranean NCD Alliance
11. European Cancer Organisation
12. Global Coalition for Radiotherapy
13. Global Forum of Cancer Surgeons

14. Global Health Catalyst
15. Global Power of Oncology Nursing (GPON)
16. Global Surgery Policy Unit
17. The Lancet Oncology
18. The Hepatitis Fund
19. Indian Association of Surgical Oncology
20. International Cardio-Oncology Society
21. International Pediatric Association
22. International Society of Geriatric Oncology
23. International Society of Pediatric Oncology (SIOP)
24. Latin American and Caribbean Society of Medical Oncology (SLACOM)
25. Latin American Global Cancer Week (SELAC)
26. Multinational Association of Supportive Care in Cancer
27. NCI Center for Global Health
28. Oncology Advocates Unite for Climate & Health
29. Outdoor Against Cancer
30. Radiotherapy UK
31. Two Worlds Cancer Collaboration
32. VENUSCANCER project
33. Union for International Cancer Control (UICC)
34. UN Organisations: World Health Organization, International Agency for Research on Cancer, International Atomic Energy Agency
35. University of Pennsylvania
36. World Child Cancer
37. World Ovarian Cancer Coalition

All Institutions or groups that applied or were invited, to host an event at London Global Cancer Week were informed at the outset by the Convenors of the Week's four founding principles:

> **RESPONSIBILITY** Each Host is responsible for <u>all</u> aspects of their meeting, including arranging the speakers, finding the venue (in the case of in-person Events) organising the tech, and presenting and recording their Event. The LGCW Management Team will promote Events through the LGCW website. Press Releases and on Social Media
>
> **SCHEDULING** Time slots across the Week are allocated on a 'First come, first served' basis, regardless of the importance of the Host. Conflicting schedules are to be avoided, wherever possible. Once a Host reserves a time slot, we endeavour to protect it from competing Events, and it will not be available unless the Host releases it.

FUNDING With the exception of Sponsors, Event Hosts are not asked to contribute towards the costs of putting on London Global Cancer Week. Similarly, the organisers of London Global Cancer Week are not able to provide funding for Events. If a Hosts elects to hold a ticketed event it is responsible for the payment process and keeps 100% of the revenue.

AGENDA With the proviso that the broad purpose of the Week is raise awareness about cancer in LMICs, Event Hosts should present and follow their own agendas (within reason).

Building a new Programme of Events for LGCW each year is a creative process. The Convenors enjoy the advantage of having Event Hosts using different locations and employing multiple established formats - in-person [i/p] hybrid [h] or virtual [e] events - that have been shown to be effective. These formats can be adapted for different purposes, e.g. plenary sessions, panel discussions, webinars, all-day meetings, Round Tables, Receptions or private suppers.

For LGCW 2024 it was agreed that there would be a Round Table discussion strategically placed at the centre of the Week (on Wednesday 13th November) and on the theme of global cancer financing. Following the precedent of previous LGCW Round Tables held at the Marcus Beck Library in the Royal Society of Medicine, this was organised by the LGCW committee as an invitation only event involving 20 international stakeholders with expertise in the global cancer field.

Mark Lodge (Chair of the UK & Ireland Global Cancer Network (UKIGCN)) hosted a private supper in association with Katie Dain (Chief Executive, NCD Alliance (NCDA)) at the Royal Society of Medicine on Thursday 14th November. The purpose of the Private Supper was to explore the preparations being made towards the UK's position at the UN High Level Meeting on NCDs that will be held in September 2025, with a specific interest on the cancer dimension. This event was run independently from the LGCW committee and LGCW funding.

To close LGCW 2024 on Friday 15th November Dr Olubukola Ayodele was invited to organise a full one day meeting on the theme of '*Cancer Health Disparities: Tackling the inequalities conundrum'* . Having chosen the prestigious venue of the Terrace Pavilion, House of Commons, Dr Ayodele and her team designed an event that attracted approximately 100 participants, including healthcare providers, researchers, public health professionals and community leaders. This was a ticketed event that included keynote presentations, panel discussions, interactive workshops, and community engagement sessions.

The respect that LGCW has earned from the key players in global health is largely due to the dedication of its Management Team and their careful handling of the Event Host partners and Sponsors. Using the experience of the previous five LGCWs, the Team had

developed an efficient set of procedures designed to help Event Hosts build their presence on the LGCW 2024 programme, starting with locking in the date, time, title, and duration of their event. Regular surgeries were held to help Event hosts build their own registration procedures, and to remind them that they would be expected to provide post-match feedback on how their event went and data on the number of attendees and the countries from which their attendees came.

Over the course of its previous five years the development of the programme for each London Global Cancer Week programme has fallen naturally into the following seasonal pattern:

Months	Activity	Responsibility
December - March	Collection of Data and Feedback from LGCW hosts and Management team(MT)	MT
	Compilation of the Annual Report for consideration of the SG	Convenor(s)
	Recommendation of changes to LGCW	SG, MT, Convenor(s)
	Horizon scanning for new issues, hosts, Funders	Convenor(s) and SG
April – June	Approach to Hosts, Funders	Convenor(s)
	1st tranche of Hosts registered	MT
July – September	1st Tranche of Event Titles registered online	MT
	Initial outline of LGCW programme approved and published online	Convenor(s), SG, MT
	2nd & 3rd tranches of Hosts & Event Titles registered online	MT
	Final version of the Programme published online	Convenor(s), MT
October - November	Funding secured	Convenor(s)
	Presentation of LGCW	Convenor(s), MT

SG=steering group
MT=management team

Promoting London Global Cancer Week

Aside from the process of building the LGCW 2024 programme, the Convenors and key supporters of London Global Cancer Week were kept busy promoting the Week and growing its list of potential contributors through extensive networking.

1-2 February	Raising Rays of Hope – Cancer for All, Vienna Austria
23 May	'Advancing access to innovative cancer care' MSD event Geneva, Switzerland
7-9 June	Global Health Catalyst [GHC] Summit USA, Washington D.C. USA
October	Lancet Oncology promotional advert
11 November	*Investing in cancer care in the UK: why aren't we acting on the evidence?* Lancet Oncol 2024 vol 25 pp1522-1523
14-17 November	CACA Conference Xian, China
12 December	Global Health Catalyst [GHC] Summit Dhaka, Dhaka, Bangladesh
13- 14 December	19th SFO BCC Program Dhaka, Bangladesh

The Steering Group

The Steering Group provided direction for and oversight on the development of LGCW 2024 and met regularly with the Convenors. In addition to the expansion of the membership of the Steering Group reported in Part One, 2024 also saw the adoption of the LGCW Governance Document (ANNEXE 1). The Governance Structure defines committee structure, finances, host and sponsor collection, principles and dissolution and represents a significant step towards LGCW becoming a professional organisation.

Funding

As the planning for LGCW 2024 progressed a draft budget was drawn up to calculate the estimated cost promoting and delivering the 2024 conference. These costs included:

1. The Management Team:
    a. Project Management
    b. Social Media
    c. Website development and maintenance
2. Team meetings
3. Subscriptions to support the website and Comms facilities
4. Venue hire

5. Travel and accommodation for the Convenors during LGCW
6. Promotion of LGCW (including presentations at other meetings)

The total projected costs of LGCW 2024 were estimated at c. £45,000

The Balance Brought Forward from LGCW 2023 in February 2024 was £4,500 leaving a notional shortfall of c. £40,500. Approaches were made to a wide range of potential funders and the Convenors were successful in securing agreements to support from Cancer Research UK (£6000.00) , The Lancet Oncology, (£5,000.00) Pfizer (£10,000.00), and Roche (£20,000). The Convenors were successful in securing pledges of £45,500.00 in sponsorship.

Watch again

London Global Cancer Week 2023 and 2024 are available to watch again on our website.

https://www.lgcw.org.uk/

Conclusion

By October 2024 the final programme of the Sixth London Global Cancer Week was readily available online. The Convenors had produced another new and exciting schedule of accessible events that reflected the diversity, complexity and universality of the challenge of global cancer control. High profile speakers had been engaged and sufficient funding pledged by sponsors to ensure that the Week would be both reputationally and financially viable. The Management Team provided the event hosts with professional support and careful guidance. Every effort had been taken to ensure that the London Global Cancer Week -11th – 15th November 2024 - would be a success.

London Global Cancer Week Programme 2024

MONDAY 11 NOVEMBER 2024

08.30 - 10.00	**China Anti Cancer Association (h)** *2024 London Global Cancer Week (LGCW) -- China-UK Anti-Cancer Summit*
10.00 - 12.30	**United Nations Organisations joint session (v)** *The global cancer workforce in crisis: how to reverse a threatening trend, build capacities and promote equity*
11.30 - 12.30	**International Pediatric Association (v)** *Pediatrician focussed initiatives to improving childhood cancer outcome*
13.00 - 14.00	**Childs Cancer Centre Lebanon (v)** *Bridging medicine and emotional support in cancer therapy*
14.00 - 15.00	**International Society of Pediatric Oncology (v)** *Progress in childhood cancer data sharing to inform policy and accelerate care and research*
14.00 - 15.30	**African Organisation for Research & Training in Cancer (v)** *Cancer and Conflict in Africa: A spotlight on the Sahel*
14.00 - 17.00	**International Society of Geriatric Oncology (h)** *Putting the older patients first*
15.00 - 16.30	**Eastern Mediterranean NCD Alliance (v)** *Prioritizing cancer screening and early diagnosis in the EMR*

TUESDAY 12 NOVEMBER 2024

07.00 - 11.00	**Global Power of Oncology Nursing (East) (v)** *Oncology Nursing Now; Where do we stand globally?*
11.00 - 13.00	**Latin American and Caribbean Society of Medical Oncology (SLACOM) (v)** *Risk reduction Strategies in Cancer Prevention*
12.00 - 13.00	**VENUSCANCER project (v)** *World-wide trends in patterns of care for breast, cervical and ovarian cancers – The VENUSCANCER project*
13.00 - 14.00	**World Ovarian Cancer Coalition (v)** *Defining opportunities to improve survival and quality of life for women in low- and middle-income countries through the* Every Woman Study. *Could the findings of an ovarian cancer patient experience study benefit the wider community?*
13.30 - 15.00	**The Lancet Oncology Commission (v)** *The Lancet Oncology Commission on Radiotherapy and Theranostics*
14.00 - 15.00	**University of Pennsylvania (v)** *From policy to practice: Transforming cancer care in Africa by implementing guideline-concordant care*
15.00 - 15.45	**Outdoor Against Cancer (v)** *WellBeingHER Introductory Webinar*
15.45 - 16.30	**Outdoor Against Cancer (v)** *Physical Activity and Cancer*
16.30 - 18.00	**Global Health Catalyst (h)** *Cancer Moonshot 2.0: win-win collaborations extending the Cancer Moonshot globally leveraging technology/AI*
18.30 - 20.30	**Global Surgery Policy Unit (h)** *Financing of Global Cancer Care*
20.00 - 22.00	**Global Power of Oncology Nursing (West) (v)** *Oncology Nursing Now; Where do we stand globally?*

WEDNESDAY 13 NOVEMBER 2024

09.00 – 10.00	**C3 Collaborating for Health (v)**
	The link between oral health and cancer
09.30 - 11.00	**Children's Cancer and Leukaemia Group (v)**
	Data on ALL, Hodgkins and Wilms from Partner countries - improvement over time
11.00 – 12.00	**Cancer Research UK (v)**
	Cancer Control through Tobacco Control in East Africa
12.00 - 13.00	**The Hepatitis Fund (v)**
	Preventing liver cancer through eliminating viral hepatitis
12.00 - 13.30	**Latin American Global Cancer Week (SELAC) (v)**
	Opportunities in Latin America for improving precision medicine in oncology
12.30 - 14.00	**LGCW Roundtable (Private Meeting) (i/p)**
14.00 - 15.00	**European Cancer Organisation (v)**
	The European Beating Cancer Plan: The story so far
14.00 – 15.30	**World Child Cancer (v)**
	Empowering Young Lives: Exploring the Global Impact, Benefits, and Insights of Xploro - An Innovative App Providing Essential Health Information on Childhood Cancer
14.30 - 15.30	**Two Worlds Cancer Collaboration (v)**
	Achieving population-based palliative care: Learnings from Telangana, India
15.00 - 16.00	**International Cardio-Oncology Society (v)**
	Introducing Cardio-Oncology: A Vital Addition for the Cancer Journey
15.30 - 17.00	**Cancer Trials Ireland - LACOG - SLACOM - OUCH-I (v)**
	Impact of climate change in cancer care: experiences around

	the globe
16.00 - 17.00	**International Society of Pediatric Oncology (v)**
	Every facility, every country: SIOP Global Mapping of Paediatric Oncology Services

16.00 - 17.00	**Canadian Global Oncology Group** *Canada in Action: Strengthening Cancer Care Through Global and Regional Partnerships*
16.00 - 17.00	**Multinational Association of Supportive Care in Cancer (v)** *Global Disparities in Supportive Care in Cancer, one size does not fit all*
16.00 – 17.30	**National Cancer Institute Center for Global Health (v)** *A Framework for Monitoring Progress at the Intersection of Women, Power, and Cancer*
18.00 - 21.00	**UKI-GCN Private Dinner**

THURSDAY 14 NOVEMBER 2024

09.00 - 10.00	**World Radiotherapy Awareness Day (h)** *Creating a World Radiotherapy Awareness Day (WRAD)*
10.00 - 11.30	**The Commonwealth Secretariat (v)** *Investing in Cancer Prevention and Control in Low-and Middle-Income Countries including Small Island Developing States: A Strategic Multi-Country Dialogue*
10.30 - 13.30	**Radiotherapy Essential Standards Roundtable (h)** *Spotlight on Radiotherapy: Essential standards for sustainable and quality radiotherapy services*
12.00 - 13.00	**Global Forum of Cancer Surgeons (v)** *Cancer Surgery: Who should do it? Global Perspectives*
13.00 - 14.00	**Indian Association of Surgical Oncology (v)** *Quality metrics in Cancer Surgery: Regional perspectives*
13.00 - 14.00	**Union for International Cancer Control (v)** *Addressing antimicrobial resistance (AMR) for better cancer care - the importance of effective antimicrobial stewardship*
14.00 - 15.30	**African Organisation for Research & Training in Cancer**

	An AORTIC dialogue with Africa CDC and the African Regional Office of WHO: Galvanising African cancer research and building a strong cancer workforce
14.00 - 16.00	**AI in Cancer (i/p)**
	Leveraging AI to Advance Equity in Cancer Career
16.00 - 17.00	**Tata Memorial Centre, University of Miami (v)**
	Amuse-bouche: The Lancet Commission on Cancer and Health System
17.00 - 18.00	**Consilium Scientific and Cancer Research UK**
	Understanding the economic and regulatory challenges of cancer prevention to unlock future opportunities
17.00 - 18.00	**Oncology Advocates Unite for Climate & Health (v)**
	Cancer control in the face of climate change
18.00 - 19.00	**World Radiotherapy Awareness Day (h)**
	Creating a World Radiotherapy Awareness Day (WRAD)

FRIDAY 17 NOVEMBER 2024

09.00 – 18.00	**Inequalities in Cancer (i/p)**
	Cancer Health Disparities: Tackling the inequalities conundrum

PART THREE

LONDON GLOBAL CANCER WEEK 11-19 NOVEMBER 2024

LGCW 2024 presented 43 events drawing an audience from 122 countries. The total attendance is hard to quantify. Of the 43 events 16 hosts (37 %) did not provide feedback so their numbers are unknown. The reported audience figure for the first event - *London Global Cancer Week (LGCW)—China-UK Anti-Cancer (CACA) Summit* - was 2.8 million attendees. A conservative estimate of LGCW 2024's overall audience excluding the CACA event would be about 2,500, the reported figure from 26 events excluding CACA being 1,790 attendees.

LGCW 2024 continued the tradition of engaging with diverse members of the global cancer community at different levels and across a multidisciplinary range of issues. organisations and global NGOs.

This Section of the Report describes the content of the events, how many people attended, from which country they came, the existence of a video record of the event and the levels of Host satisfaction with the way their event ran and the support provided by the LGCW Management Team. The section concludes with the statement of the income and expenditure for LGCW 2024.

Reports on LGCWT 2024 events

MONDAY 11 NOVEMBER

0830 - 10.00 *2024 London Global Cancer Week (LGCW) -- China-UK Anti-Cancer Summit*

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Host: China Anti-Cancer Association (v)

Event Summary: Cancer is one of the leading causes of illness and death in the world. As the population ages, the global burden of cancer will continue to increase. It is expected that the total number of cancer patients worldwide will reach approximately 28 million by 2040, and there will be 16.2 million deaths. Over 40% of cancer cases are attributed to preventable factors, such as smoking, unhealthy diet, and lack of exercise. Basic research and innovative therapies are also changing patients' outcome. The future path to fighting against cancer requires international cooperation and the promotion of scientific and technological innovation.

The *2024 London Global Cancer Week (LGCW) -- China-UK Anti-Cancer Summit* was organized by China Anti-Cancer Association (CACA) and London Global Cancer Week (LGCW). The language of this event was English with Chinese simultaneous translation. The event invited anti-cancer leaders from CACA and LGCW to jointly explore basic research, share the latest achievements in clinical practice, and exchange ideas and perspectives on the treatment of cancer patients.

Number attendees: 2.8 million

Breakdown of Countries: Austria, China, Ghana, United Kingdom

Video recording: **http://live2.yilingcloud.com/cacameetingLive/live/11045**

10.00 - 12.30 *A Global Cancer Workforce in Crisis: How to build capacities, reverse a threatening trend and promote equity*

Host: WHO-IARC-IAEA

Event Summary: A joint WHO-IARC-IAEA session focusing on the global cancer workforce crisis. This 2.5-hour interactive session aimed to discuss trends in the cancer workforce globally and unpack current and future challenges. The session featured leading thought experts, partners gathering data on the global cancer workforce, national cancer programme managers delivering local solutions and UN agencies implementing innovative approaches to this global challenge.

Number attendees: 171

Breakdown of Countries: Austria, Bahrain, Cambodia, Canada, Chile, France, India, Indonesia, Iraq, Italy, Japan, Kenya, Kuwait, Luxembourg, Morocco, Mozambique, Namibia, Nepal, Netherlands, Nigeria, Pakistan, Philippines, South Africa, Spain, Singapore, Switzerland, Thailand, Timor Leste, United Kingdom, United States, Zimbabwe

Video recording: https://who.zoom.us/rec/share/US5T9JxQDz1uVscQIhXvAR9fQofF709FVIh53jXpIYY94-cFihDd6aSfHPfMxiaA.wPhG6I3SxCmH0myj

11.30 - 12.30 *Paediatrician focussed initiatives to improving childhood cancer outcome*

Host: International Paediatric Association (v)

Event Summary: As health professionals involved in childhood cancer care, we have worked to understand the "why" behind disparities in outcome. Many of these are being addressed through capacity building, collaborative research and advocacy.

A major reason why children are not diagnosed or referred timely is because they are not recognized by the primary care pediatricians. The eye sees only what the mind knows. The curriculum for pediatricians which is dedicated to hematology/oncology varies widely between countries. Often only a fraction of this gets taught in medical schools due to poor local resources. Thus, efforts directed at standardizing and strengthening the knowledge-base of trainees would help immensely in early referrals and in shared care.

At the LGCW this year, we showcased national paediatric society / professional society led initiatives focussed on paediatricians to improve their awareness and capacity to diagnose cancer early, stabilise children with standard of care and to refer early, thus contributing to better outcomes.

Number attendees: 400 registrations ~ 120 attendees

Breakdown of Countries: Bangladesh, Brazil, Canada, Ethiopia, India, Lebanon, Madagascar, Mexico, Nigeria, Philippines, United Kingdom, United States, Vietnam

14.00 - 15.00 *Progress in childhood cancer data sharing to inform policy and accelerate care and research*

Host International Society of Paediatric Oncology (SIOP) (v)

Event Summary: Improving outcomes for children and young people with cancer requires extensive multi-faceted knowledge of clinical factors, tumour biology, therapeutic approaches and the health care system in which these are delivered. New approaches to data integration/linkage and analysis are now possible, to accelerate understanding of these rare and heterogeneous cancers and the factors that influence survival and morbidity.

This session aims to showcase recent initiatives to harness the power of collecting and comparing data at a large scale. Examples will be given of the importance of standardised data for international comparisons and analysis of future trends. Ways to achieve more equitable, locally-informed cancer intelligence for national cancer control planning will be discussed. The ambition is to achieve global reach and show how data can support implementation of the WHO Global Initiative for Childhood Cancer.

Number attendees: 117 registrations ~ 75 attendees

Breakdown of Countries: Algeria, Angola, Australia, Austria, Belgium, Bosnia, Canada, Chad, Chile, Colombia, Denmark, Egypt, Ecuador, Germany, Ghana, Honduras, India, Jamaica, Japan, Kenya, Morocco, Myanmar, Niger, Peru, Poland, Rwanda, Somalia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Syria, Thailand, Turkey, United Arab Emirates, United Kingdom, United States, Zimbabwe

Video recording: https://www.youtube.com/watch?v=yD9DdODkJOc

14.00 - 17.00 *Putting Older Patients First*

Host: International Society of Geriatric Oncology (SIOG) (h)

Event Summary: Over two-thirds of deaths in the world are from cancer and around half are in patients >70 years. Possible factors include the increase in population and the fact that cancer is a disease of ageing. However, both globally and in the UK, we do not appear to have an integrated approach to care for older people with cancers. This session will look at the challenges and opportunities on how we could do better, from the perspectives of both the healthcare professional and the patient.

Number attendees: 76 - Virtual / 20 onsite - registrations ~ 84 - Virtual / 40 onsite attendees

Breakdown of Countries: Australia, Belgium, Bolivia, Brazil, Burkina Faso, Congo, Egypt, France, Germany, Ghana, Greece, India, Indonesia, Ireland, Italy, Japan, Kuwait, Mexico, Morocco, Netherlands, Portugal, Singapore, Spain, Switzerland, Thailand, United Kingdom, United States,

Video recording: https://www.linkedin.com/events/lgcw2024-puttingtheolderpatient7257321962933260288/analytics/

15.00 - 16.30 *Prioritizing Cancer early detection in the EMR*

Host: Eastern Mediterranean NCD Alliance (EM-NCDA) (v)

Event Summary: The virtual event on prioritising cancer early detection in the Eastern Mediterranean Region (EMR) took place on November 11th from 15:00 to 16:30 GMT. Over 70 people registered for the event, and 38 attended. This event brought together healthcare professionals and experts from across the EMR to discuss the current state, challenges, and achievements in cancer screening programs and focus on early detection strategies for different types of cancer in the region.

Dr. Ibtihal Fadhil, chair of the EM-NCDA, opened the session with background information and objectives. This was followed by Dr Asmus Hammerich, Director of

NCD/Mental Health / UHC, WHO EMRO, who introduced the topic and the situation of cancer screening in the EMR Countries.

The first panel featured experts from various countries in the region:

1. Egypt: Prof Hesham El Gazalay presents the breast cancer initiative and its achievements.

2. Saudi Arabia: Dr. Samar AlHoumoud discussed the colorectal cancer screening program.

3. Pakistan: Dr. Noreen Zafar presented the situation of cervical cancer screening in the country.

4. UAE: Dr Deborah Mukharijei presented the UAE's progress in cancer screening. She discussed recent initiatives and challenges.

2. Panel 2: Moderated panel discussion featured country experiences from (Iran, Morocco, and Jordan) shared their respective countries' approaches to cancer screening, challenges faced, and successful initiatives.

Voice of the Patient:

A breast cancer survivor from Morocco (Mrs Ikram Esghaire) shared her experience, providing a personal perspective on the importance of early detection and the patient's journey through cancer care.

Dr Sawsan Al Madhi from the Eastern Mediterranean NCD Alliance (EM-NCDA) provided closing remarks, likely summarising critical points from the presentations and discussions and potentially outlining future directions for cancer screening efforts in the region.

Number attendees: 78 registrations ~ 38 attendees

Breakdown of Countries: Afghanistan, Bahrain, Egypt, Iran, Iraq, Jordan, Kuwait, Lebanon, Morocco, Oman, Palestine, Pakistan, Qatar, Rwanda, Saudi Arabia, Somalia, Sudan, Syria,Tunisia, United Arab Emirates, United Kingdom, Yemen

Video recording: https://globalhealthstrategies.zoom.us/rec/play/LKRl7URYQpYThSga65gtE7e7XxNyYy8pmebk7nauzGS3sNcTaFEsUQd97tDrYjdMdPcWU3DaTK2GJ2k.6otPG-vBLr4w-vUG

TUESDAY 12 NOVEMBER



12.00 - 13.00 *World-wide trends in patterns of care for breast, cervical and ovarian cancers – The VENUSCANCER project*

Host: Cancer Survival Group, London School of Hygiene and Tropical Medicine (v)

Event Summary: The VENUSCANCER project on women's cancer aims to explain the world-wide differences in survival for breast, cervical and ovarian cancers, first highlighted in 2018 by the CONCORD programme for global surveillance of trends in cancer survival, by collecting detailed information on stage, staging procedures, biomarkers and treatment, comorbidities (high-resolution data), as well as indicators of socio-economic status and education.

In this webinar, preliminary results from the VENUSCANCER project were presented, with a focus on patterns of care in high-income (HIC) and low-and- middle income countries (LMIC) for cervical and ovarian cancer.

Professor Claudia Allemani presented a brief overview of the aim and progress of data submission for the VENUSCANCER project. Initial results on the distribution of ovarian cancer stage at diagnosis by country were discussed. Indicators for treatment of ovarian cancer were also presented, demonstrating limited variation in the treatment approaches between world regions. Early-stage accounted for less than 30% of all ovarian cancers in most countries. Almost all of these women received surgical treatment. Advanced stage accounted for 15-87% of all ovarian cancers. Less than a half of these women received surgical treatment in most countries, while 50-70% were treated with chemotherapy.

Dr Veronica Di Carlo focused preliminary results on the pattern of cancer for cervical cancer. The proportion of in situ cervical cancers was 90% or higher in most high-income countries. Early-stage cancers accounted for 30-61% of all cervical cancers in high-countries, but less than 30% in low- and middle-income countries. No early-stage disease was reported in Sub-Saharan Africa. Advanced stage accounted for less than 20% of all cervical cancers in most countries. Over 70% of these women were treated with chemotherapy or radiotherapy.

Number attendees: No registration required ~ 142 attendees

Breakdown of Countries: Algeria, Belgium, Brazil, Brunei, Canada, Chile, Colombia, France, Germany, Georgia, Iceland, Ireland, Italy, Japan, Latvia, Netherlands, Nigeria, Norway, Peru, Poland, Portugal, Puerto Rico, Russia, Slovenia, South Africa, Spain, Switzerland, Trinidad and Tobago, United Kingdom, United States

Video recording: https://lshtm.cloud.panopto.eu/Panopto/Pages/Viewer.aspx?id=53a9782d-dea4-4c8a-b4d0-b22d00df05e4

13.00 - 14.00 *Every Woman Study*

Host: World Ovarian Cancer Coalition (v)

Event Summary: On Tuesday, November 12th, London Global Cancer Week hosted a virtual session titled "Defining Opportunities to Improve Survival and Quality of Life for Women in Low- and Middle-Income Countries through the Every Woman Study™". This event centred on findings from a patient experience study involving nearly 2,500 women across 22 low- and middle-income countries, examining how these insights can improve outcomes and care in the global cancer community.

The session was opened by Coalition Board Chair Annwen Jones OBE, followed by an overview of the Every Woman Study: Low- and Middle-Income Edition presented by Frances Reid, Director of Programmes for the World Ovarian Cancer Coalition. Dr. Garth Funston shared headline results, setting the stage for deeper discussion.

The event featured compelling contributions, including patient testimonials and expert insights from global oncology leaders. Esteemed speakers H.E. Dr. Zainab Shinkafi Bagudu, Dr. Julie Torode, and Dr. Ophira Ginsburg offered their perspectives on leveraging study findings to create transformative changes in cancer care for women in underserved regions.

Through a mix of presentations, video segments, and live discussions, the session provided a platform for engaging with thought leaders on actionable strategies to enhance survival rates and improve quality of life for women affected by ovarian cancer.

This event highlighted the importance of collaborative efforts in addressing disparities in cancer care and underscored the potential of data-driven approaches to drive change. Attendees left equipped with knowledge and inspiration to shape the future of global cancer care.

Number attendees 49

Breakdown of Countries: Afghanistan, Australia, Bahrain, Bangladesh, Belgium, Canada, France, Germany, Ghana, Guatemala, India, Ireland, Italy, Lebanon, Malawi, Morocco, Nepal, Netherlands, Nigeria, South Africa, Spain, Switzerland, Uganda, United Kingdom, United States, Zimbabwe

THE LANCET Oncology

13.30 - 15.00 *Lancet Webinar: The Lancet Oncology Commission on radiotherapy and theranostics*

Host The Lancet Oncology Commission (v)

Event Summary: Following on from The Lancet Oncology Commission on Expanding Global Access to Radiotherapy, The Lancet Oncology Commission on Radiotherapy and Theranostics aims to assess the current status of access and availability of radiotherapy and address the important issue of access to the promising field of theranostics at a global level. A marked disparity in the availability of radiotherapy machines between high-income and low-income and middle-income countries (LMICs) was previously identified and remains a major problem. Access and availability of radiopharmaceuticals is impacting on theranostics use in many high-income countries and LMICs. The availability of a suitably trained and credentialled workforce has also been highlighted as a major limiting factor in effective implementation of radiotherapy, and theranostics, particularly in LMICs.

In this Lancet Webinar, authors of The Lancet Oncology Commission discussed action points and investment that could enhance access to radiotherapy and theranostics, particularly in LMICs, to realise health and economic benefits and reduce the global burden of cancer by increasing access to these essential treatments. Additionally, seven representatives from societies and organisations (American Society of Radiation Oncology, World Federation of Nuclear Medicine and Biology, SNMMI, European Society of Radiotherapy and Oncology, Federation of Asian Organizations for Radiation Oncology, NorCal CarciNET Community [patient community group], Global Health Catalyst) provided their thoughts on the impact and implementation of this Commission.

Number attendees: 88 attendees

Breakdown of Countries: Albania, Algeria, Austria, Belgium, Canada, China, Egypt, Estonia, Ecuador, Finland, France, Germany, Greece, India, Indonesia, Iraq, Ireland, Italy, Japan, Lebanon, Malaysia, Mexico, Netherlands, Nigeria, Pakistan, Peru, Poland, Portugal, Russia, Saudi Arabia, South Africa, Sri Lanka, Sweden, Switzerland, Taiwan, Tanzania, Turkey, Tunisia, United Arab Emirates, United Kingdom, United States, Zimbabwe

- **Video recording:** https://event.on24.com/wcc/r/4716463/0934E7AF992EE8C3FA98555AB2A3DE9B?partnerref=external_lgcwwebsite_ondemand_lanoncradiotherapy24

GLOBAL HEALTH CATALYST

16.30 - 18.00 *Extending the Cancer Moonshot Globally*

Host: **Global Health Catalyst** (h)

Event Summary: Focused on extending the Cancer Moonshot Globally with focus on technology/AI

Number attendees: 101 registrations ~ 45 attendees

Breakdown of Countries: Bangladesh, Brazil, Canada, Germany, Netherlands, Nigeria, Uganda, United Kingdom, United States

18.30 - 20.30 *Financing of Global Cancer Care*

Host **Global Surgery Policy Unit** (h)

Event Summary: Financing Global Cancer Care- Hybrid event, in person at London School of Economics (LSE) and online. Approximately 100 delegates from over 20 countries. Presentations from moderator and speakers, followed by live questions to panel with good engagement from in-person and online delegates.

Global Cancer Care - The Scale of the Problem - presentation by Dr Rachel Hargest, surgeon and co-director of Global Surgery Policy Unit (GSPU). Outlined current burden of cancer incidence and mortality with projections to 2050. LMICs likely account for the disproportionate quantum of future increase in cancer incidence.

How to create fiscal space to finance global surgery (Virtual presentation) by Prof Rifat Atun, Professor of Global Health Systems, Harvard University. Demonstrated likely return on investment at national level across health systems in both high and low income countries.

Marketing Cancer Control Systems to Minsters of Finance and Political Leaders - presentation by Dr Robert Yates, Visiting Professor of Practice at LSE and an Honorary Associate Professor at the London School of Hygiene and Tropical Medicine. The necessity for including cancer care in universal health care packages was demonstrated.

How Cancer Financing Works - presentation by Dr Rocco Friebel, Associate Professor of Health Policy, LSE and co-director Global Surgery Policy Unit. Outlined options for funding global cancer care and the differences in priority setting in high or low income countries.

Hypothecated taxes to fund cancer care - presentation by Dr Martilord Ifeanyichi, Assistant Professorial Research Fellow, GSPU, LSE Health. Discussed the Nigerian policy of imposing taxes on sugary beverages to fund the National Surgery, Anaesthesia and Obstetric Plan and the problems encountered.

There followed a panel discussion with live questions from the delegates. Topics covered included advocacy for investment in cancer services, priority setting within UHC packages, the necessity for national governments to prioritise sustainable domestic funding streams, the unreliability of reliance on short term donor and philanthropic funding programs.

Number attendees 103 ~ (73 online attendees, approximately 30 in-person)

Breakdown of Countries: Belgium, Brazil, Botswana, Cameroon, Canada, Egypt, Ethiopia, France, Ghana, Hong Kong, Netherlands, Nigeria, Norway, Peru, Saudi Arabia, Somaliland, Singapore, Switzerland, Uganda, United Kingdom, United States, Yemen, Zambia, Zimbabwe

Video recording: https://drive.google.com/drive/folders/1wLfyBVxot4cbFwSREaR4ig6yd6IMxwHM?usp=drive_link

20.00 - 22.00 *Oncology Nursing Now - where do we stand globally?*

Host Global Power of Oncology Nursing (West) (v)

Event Summary: Oncology Nursing Now - Where do stand globally ('West') was the second GPON Webinar held during LGCW, timed for nurses in the Americas. Celia Díez de los Ríos (Spain) de la Serna and Jazmin Parada (Chile), co-chaired the interactive webinar. There was simultaneous translation into Spanish or English.

This West session encompassed 5 topics: Economic Investment in Oncology Nursing (video); Empathy, Mindfulness and Self-Care (live presentation), International Clinical Paediatric Oncology Nursing Collaboration volunteer (live Q&A discussion), Research Highlight (video) and Celebration of People with Cancer (live presentation).

Howard Catton, CEO of the International Council of Nurses (ICN) spoke energetically on the economic power of care; he remarked on the word 'power' in GPON's name!

"The true costs of ill health and poor care" are much worse than investing wisely in nursing.

Suzanne Scotland from Toronto presented the whys and hows of compassion fatigue – 'the profound emotional and physical exhaustion that the helping professional can develop'. She felt that is 'part of the career' and not a personal problem. Suzanne and team developed "The Well" - a dedicated space to destress, reset, or release emotion within the hospital

"We grow to give and give to grow".

Rich Ramos (paediatric oncology nurse, UCSF) and Jazmin Parada (GPON, interviewer) then discussed Rich's outreach nursing work in Latin America alongside GPON co-founder, Julia Challinor, to whom he owed deep gratitude. Rich spoke about how rewarding the work has been over 24 years, "it's always done as a collaboration". Rich has learned so much from LATAM nurses - resilience is one example. Their work inspires him and keeps up his passion for work at home.

Fernando Rodriguez Angeles spoke about the experience of family caregivers on women's transition post mastectomy in Mexico, at our 'research highlight' slot. This excellent qualitative research highlighted spirituality as important to caregivers. Competent nurses are key to reduce the informational gap that caregivers experienced at this transition.

A mountaineer and survivor of breast cancer, Maria Paz Valenzuela from Chile had a long, lonely experience of anticancer treatment, incredibly difficult emotionally; she needed a future to be able to imagine. Her dream goal was to climb Mount Everest which she accomplished in 2018. Her message from the climb was for all listeners to speak to at least 5 women in their close circle about breast cancer risk factors.

These international speakers captivated the audience. Thanks to the wonderful co-chairs.

Number attendees - 83

Breakdown of Countries: Argentina, Australia, Cameroon, Canada, Chile, Costa Rica, Ecuador, Georgia, Ghana, India, Indonesia, Lebanon, Lesotho, Mexico, Morocco, Nigeria, Pakistan, Palestine, Peru, Rwanda, South Africa, Spain, Turkey, United Kingdom, United States, Venezuela

<u>WEDNESDAY 13 NOVEMBER</u>

Children's Cancer and Leukaemia Group

09.30 - 11.00 *Data on ALL, Hodgkins and Wilms from Partner countries – improvement over time*

Host: **CCLG GCC (Global Child Cancer) subgroup** (v)

Event Summary: The session comprised of four presentations providing data from four low and middle income countries namely Ghana, India, Pakistan and Malawi. They show cased the work done in collaboration with centres in the UK namely Edinburgh, Royal Marsden and Newcastle. Data was presented on Acute Lymphoblastic Leukaemia, Wilms tumour and Hodgkins Disease which showed how the survival rate had improved over time. While the improvement also depends on local resources, charities involved and socioeconomic factors it was heartening to see that these links which had been present over many years had shown improved survival over time. Following that there was a discussion about how to improve data collection with all the resource limitations in LMIC

Number attendees: Don't have exact number of attendees [64 registrations]

Breakdown of Countries: Egypt, Ghana, India, Pakistan, Paraguay, South Africa, Turkey, Uganda, United Kingdom, Zimbabwe. A representative of IARC WHO also attend

Video recording: A recording will be sent to all those who registered.



12.00 - 13.00 *Opportunities to prevent liver cancer via urgent acceleration of viral hepatitis elimination*

Hoat The Lancet Gastroenterology and Hepatology, The Hepatitis Fund (v)

Event Summary: With almost a million new cases per year worldwide, liver cancer is the sixth most common cancer globally, with the highest rates of new cases and deaths seen in Asia and Africa. With the number of people diagnosed with or dying from liver cancer predicted to rise by 55% by 2040, liver cancer will place an increasingly heavy burden on health systems across the world.

The two major hepatitis viruses—hepatitis B virus and hepatitis C virus—are oncogenic, and viral hepatitis is a major cause of liver cancer. Despite the availability of an effective vaccine for hepatitis B and a cure for hepatitis C, efforts to test and treat individuals for viral hepatitis and to prevent these infections are suboptimal. Ramping up these efforts is a critical component of cancer prevention that must be integrated and implemented into cancer prevention efforts globally.

This virtual provides the audience with the opportunity to learn more about the link between viral hepatitis and liver cancer, and the key challenges facing efforts to eliminate viral hepatitis. The session will also focus on actionable aspects of hepatitis elimination with the end goal of preventing liver cancer.

Number attendees 27

Breakdown of Countries: Unknown

Video recording: https://www.youtube.com/watch?v=fsNokMoNh4s&ab_channel=TheHepatitisFund

14.30 - 15.30 *Achieving Population-Based Palliative Care*

Host: Two Worlds Cancer Collaboration (v)

Event Summary: The state of Telangana, India moved from an absence of palliative care in the early 2000s to an internationally-recognized palliative care program serving 38 million people across the state. The webinar highlighted the District Palliative Care Centre program in Telangana highlighting it's origin, success and challenges and the future expansion in the neighbouring state of Andhra Pradesh. It's a replicable and sustainable model in LICs with a blend of private- and public-funded support.

Number attendees: 11

Breakdown of Countries: Australia, Bangladesh, Bhutan, Brazil, Canada, China, Ghana, India, Kenya, Kuwait, Nepal, Nigeria, Palestine, Philippines, Poland, Rwanda, Singapore, South Africa, Sri Lanka, Sweden, Switzerland, Tanzania, Uganda, United Arab Emirates, United Kingdom, United States, Vietnam, Yemen

Video recording: https://vimeo.com/1030164854

15.00 - 16.00 *Introducing Cardio-Oncology: A Vital Addition for the Cancer*

Host International Cardio-Oncology Society (v)

Event Summary: Highlighted developments in cardio-oncology around the world.

- Cardio-Oncology is a relatively new specialty devoted to the management of cardiovascular disease as a barrier to effective cancer therapies.

- Cardiotoxicity is one of the most important challenges to manage for cancer patients and survivors because it can dramatically impact one's quality of life.
- Globally there are cardio-oncology programs developing even in under-resourced areas like South Africa.

Number attendees: 'don't know yet'

Breakdown of Countries: United Kingdom, United States

15.30 - 17.00 *Climate Change and Cancer Care*

Host Cancer Trials Ireland - LACOG - SLACOM - OUCH-I (v)

Event Summary: The aim of our session was to show the impact of climate change on cancer care by testimonies from Brazil, Nigeria and the Philippines, by an introduction to planetary health followed by toolkits for clinical trialists, oncologists, radiation oncologists and surgeons so that clinicians could leave with ideas for their practice. The testimonies of healthcare workers on the impacts of climate change were very powerful and immediate.

Number attendees: 50

16.00 - 17.00 *Every facility, every country: SIOP Global Mapping*

Host: International Society of Paediatric Oncology (SIOP) (v)

Event Summary: The SIOP Global Mapping Programme of Paediatric Oncology Services has the potential to benefit everyone, especially the children, adolescents, and young adults for whom we care. Mapping allows us to know where care is being delivered, by whom and with which resources.

We will present the current landscape of paediatric oncology services around the world and the benefits and challenges of mapping. Join us to learn about the power of mapping for professionals, patients and families, governments, non-governmental organisations, and other key stakeholders.

Number attendees: 92 registrations ~ 53 attendees

Breakdown of Countries: Algeria, Angola, Australia, Austria, Belarus, Belgium, Brazil, Cambodia, Canada, Chile, Colombia, Czech Republic, Denmark, Egypt, Ethiopia,

Finland, France, Germany, Ghana, Greece, Guatemala, Hong Kong, India, Indonesia, Iran, Italy, Japan, Kenya, Lebanon, Mexico, Morocco, Mozambique, Myanmar, Netherlands, Nigeria, Peru, Philippines, Poland, Russia, South Africa, Sri Lanka, Sweden, Switzerland, Syria, United Arab Emirates, United Kingdom, United States, Venezuela, Vietnam, Zambia, Zimbabwe

Video recording: https://www.youtube.com/watch?v=XAwWBl5hB8Q

16.00 - 17.00 *Global Disparities in Supportive Care in Cancer, one size does not fit*

Host Multinational Association of Supportive Care in Cancer (v)

Event Summary: Introduction – Dr. Enrique Soto-Perez-de-Celis

Global Disparities in Supportive Care in Cancer: Results of an International MASCC survey – Dr. Lawson Eng

Financial toxicity in supportive care: Common solutions to common problems – Dr. Cristiane Bergerot

The role of international organisations in addressing disparities in cancer supportive care – Prof. Alexandre Chan

Q&A

Number attendees: 78

Breakdown of Countries: Afghanistan, Austria, Belgium, Brazil, Cambodia, Canada, Congo, Croatia, Egypt, France, Germany, Ghana, India, Ireland, Japan, Kenya, Mexico, Morocco, Nepal, Netherlands, Nigeria, Pakistan, Poland, Romania, Rwanda, Spain, Taiwan, Tanzania, Turkey, Trinidad, United Kingdom, United States

Video recording: https://vimeo.com/1029700891

16.00 – 17.30 *A Framework for Monitoring Progress at the Intersection of Women, Power, and Cancer*

Host National Cancer Institute Center for Global Health (v)

Event Summary: The Lancet Commission on women, power, and cancer addresses urgent questions as the intersection of social inequality, cancer risk and outcomes, and

the status of women in society. The Commission has identified key performance indicators to evaluate the global implementation of the ten key recommendations for impactful and lasting change proposed in their report, published in September 2023. This NCI session introduced those indicators and discussed opportunities and challenges of implementation, as well as monitoring and evaluating progress.

Number attendees 85

Breakdown of Countries: Argentina, Australia, Austria, Botswana, Brazil, Cameroon, Canada, Central African Republic, Chile, France, Ghana, India, Israel, Ivory Coast, Kenya, Lebanon, Lesotho, Malawi, Malaysia, Mexico, Namibia, Nepal, Nigeria, Philippines, Romania, Saudi Arabia, Senegal, Singapore, South Africa, Spain, Sweden, Switzerland, Tanzania, Tunisia, Uganda, United Kingdom, United States, Zambia, Zimbabwe

Video recording: Video link passcode: 9kfs$W+B

19.00 – 22.00 LGCW 2024 Private Supper at the Royal Society of Medicine

Host UK & Ireland Global Cancer Network and the NCD Alliance

Event Summary: .

The election of a new government in the UK and the upcoming UN High-Level Meeting (UNHLM) on NCDs in September 2025 presented a pivotal opportunity to drive meaningful change. NCDs such as cancer, remain leading causes of death and disability worldwide, disproportionately affecting LMICs. The UK, through its role in global health and development, and with its strong record of domestic action, has the potential to be a leader in addressing the growing burden of NCDs.

Given the opportunity to host an evening LGCW event the UKIGCN wished to engage key decision-makers from the UK government, particularly the Foreign, Commonwealth & Development Office (FCDO), alongside stakeholders from multilateral organizations and the global health community, to align priorities ahead of the UNHLM on NCDs. A private supper event, co-hosted with The NCD Alliance, was arranged to facilitate an informal, high-level dialogue on how the UK can show global leadership on NCDs within the broader global health and development agenda. The specific aims were:

1. **Engage key decision-makers**: Facilitate meaningful discussions between government officials, particularly from the FCDO, and other influential stakeholders on NCD priorities.
2. **Raise awareness**: Highlight the significance of the upcoming Fourth UN High-Level Meeting on Care and Prevention of NCDs and discuss how it aligns with broader global health goals, including UHC and across the SDGs.
3. **Promote UK leadership**: Explore avenues for the UK to enhance its role in global NCD prevention, treatment, and financing, positioning itself as a leader in global health initiatives.
4. **Strengthen partnerships**: Build stronger relationships between key stakeholders in the global health community, including government, multilateral agencies, NGOs, and the private sector.

A multisectoral guestlist was invited that included representatives from FCDO, NHS Global, UK Working Group on NCDs, NCD Alliance, The George Institute, Cancer Research UK, Roche, Global Health Partnership (formerly THET), Global Health Dynamics, Global Mental Health Action Network, and the UKIGCN. We were also privileged to have Dr Bente Mikkelsen, recently retired as WHO NCD Director, join us.

The event facilitated a useful discussion on the role of NCDs in the global health and development agenda, with emphasis on the upcoming UNHLM and the UK's strategic involvement. Katie Dain (CEO NCD Alliance) summarised what Civil Society organisations were hoping for in terms of leadership from the UK government. Bente Mikkelsen presented a global perspective on the NCD challenges facing policymakers worldwide. Prof. Ged Byrne (Director NHS Global) widened the discussion by highlighting the value to the NHS of workforce engagement with international development health partnerships. As a result of this event the concept was formulated of creating a Database of UK and Irish health care professionals /academics involved in collaborative projects with colleagues in LMICs that can become a resource for research and training initiatives in LMICS. UKIGCN has since been invited to join the UK Working Group on NCDs and there are potential opportunities for active collaboration with NHS Global and GHP going forward

THURSDAY 14 NOVEMBER

The Commonwealth

10.00 - 11.30 *Investing in Cancer Prevention and Control in the*

Host: Commonwealth Secretariat (v)

Event Summary: The Commonwealth Secretariat organised this webinar during the commemoration of the London Global Cancer week to galvanise momentum for investment on Cancer prevention and control in the Commonwealth. The London Global

Cancer Week platform provides an important opportunity for the Commonwealth to share best practices on accelerating efforts in preventing and controlling cancers. Further through this webinar, countries and stakeholders will explore how to better collaborate on research initiatives, advocate for policy changes and mobilise resources to address the rising burden of Cancers in the Commonwealth and meet the 2030 global elimination target.

Number attendees: 98

Breakdown of Countries: Australia, Austria, Bahamas, Bangladesh, Belize, Cameroon, Canada, China, Denmark, Dominican Republic, Ethiopia, Finland, Germany, Ghana, India, Ireland, Italy, Jamaica, Kenya, Malaysia, Malta, Netherlands, Nigeria, Pakistan, Rwanda, Samoa, South Africa, Sri Lanka, St Lucia, Sweden, Switzerland, Tanzania, Thailand, Tongo, Uganda, United Kingdom, United States, Zambia

Video recording: Did not record

0900-10.00 Launch of World Radiotherapy Awareness Day

10.30 - 13.30 *Spotlight on Radiotherapy*

Host: Global Coalition for Radiotherapy (h)

Event Summary: Experts from around the world gathered for London Global Cancer Week, to present on and discuss implementing productive and quality radiotherapy to all patients. The Global Coalition for Radiotherapy (GCR), alongside Radiotherapy UK hosted the session: "Spotlight on Radiotherapy: Essential elements for sustainable and quality radiotherapy services".

This session highlighted three key insights vital to the development of radiotherapy:

- Access, Clinical Service & Patient Flow
- Value-based Funding and Evaluation
- Implementing Quality Radiotherapy

Number attendees: 80

Breakdown of Countries: Australia, Bangladesh, Brazil, Canada, China, Egypt, Gambia, Germany, Ghana, Indonesia, Ireland, Italy, Kazakhstan, Nigeria, Poland, Portugal, Saudi Arabia, Spain, Tanzania, United Kingdom, United States, Zambia

Video recording: https://youtu.be/bqFqP1jmSuE?si=yoBKO7gzxvvomYas, and WRAD: https://youtu.be/O6lB1rcRZQQ?si=S6pN36kwAu2oyuD3

13.00 - 14.00 *Addressing AMR for better cancer care- the importance of effective antimicrobial stewardship*

Host: Union for International Cancer Control [UICC](v)

Event Summary: People with cancer are more vulnerable to infections due to weakened immune systems, with up to one in five hospitalised for infections during treatment. Drug-resistant pathogens threaten cancer care, making urgent action on antimicrobial resistance (AMR) essential to protect progress in treatment.

Held on the occasion of the London Global Cancer Week, an annual event that brings together all the relevant stakeholders and experts in the field, this Virtual Dialogue aimed to emphasise the crucial role of effective antimicrobial stewardship (AMS) in promoting the responsible use of medications to manage infections, ultimately contributing to improved outcomes in cancer care.

The second UN high-level meeting on AMR took place on 26 September 2024, where the political declaration on addressing AMR was adopted by Members States. At this meeting, Member States committed to a set of actions to mitigate AMR across all sectors, using a One Health approach that recognises the interconnectedness between human, animal, agriculture and environmental health.

There are several commitments outlined under action on human health to effectively address AMR including focus on knowledge and awareness raising, ensuring access to appropriate therapies, and effective stewardship and infection prevention and control (IPC). Progress in these areas will have a positive impact on cancer care outcomes.

Number attendees ~ 50

Breakdown of Countries: Australia, Belgium, Cameroon, Canada, Denmark, France, Ghana, Hong Kong, India, Indonesia, Ivory Coast, Kenya, Nigeria, Philippines, Portugal, Rwanda, Saudi Arabia, Senegal, Sweden, Switzerland, Tanzania, Uganda, United Kingdom, United States, Zambia, Zimbabwe

Video recording: https://www.uicc.org/events/virtual-dialogue-addressing-amr-better-cancer-care-importance-effective-antimicrobial

16.00 - 17.00 *Amuse-bouche: The Lancet Commission on Cancer and Health Systems*

Host: University of Miami, Tata Memorial Centre (v)

Event Summary: "The Lancet Commission on Cancer and Health Systems hosted a panel focused on the pressing need for innovative solutions to tackle the rising cancer burden. The discussions emphasized how the future of cancer control and health system strengthening must be interconnected, personalized, and adaptable to emerging knowledge—crucial steps toward achieving universal health coverage.

Panel Highlights:

The Cancer and Health Systems Approach Speaker: Dr. Mary Gospodarowicz

Explored how addressing cancer-specific challenges can simultaneously strengthen health systems. Emphasized the opportunity to raise the bar for global cancer control by embracing its complexity and tackling it through systems thinking, focusing on holistic solutions rather than isolated approaches.

Cancer Burden Speakers: Dr. CS Pramesh

Focused on redefining how we understand cancer burden as a foundational step toward effective global cancer control. Emphasized the need to move beyond traditional metrics to capture broader impacts, highlighting the importance of reliable data in shaping resource allocation, research, and policy. Advocated for harnessing emerging technologies like AI and machine learning to democratize data collection, providing a more comprehensive understanding of cancer's broader impacts on individuals and societies.

A Value Approach to Investing in Cancer Speakers: Dr. Felicia Knaul

Analysed the global, multi-dimensional costs and benefits of reducing the cancer burden, drawing on data from a pilot study in Mexico and Peru, which examined out-of-pocket expenses and the value of alleviating suffering for select cancers. A central theme was the ""economics of hope,"" which underscores the long-term value of investment in cancer care. The presentation emphasized the need to compare the value of action against the cost of inaction and the potential of collaborative efforts to reduce drug costs and improve outcomes.

Moderators: Dr. Marcela Gil Zacarias and Dr. Patricia Garcia

Number attendees: 47

Breakdown of Countries: Belgium, Canada, Ecuador, France, Germany, India, Italy, Mexico, Morocco, Peru, United Kingdom, United States, Zimbabwe

Video recording: https://mia.as.miami.edu/initiatives/lancet-commission-on-cancer-and-health-systems/events/index.html

17.00 - 18.00 *Understanding the economic and regulatory challenges of cancer prevention to unlock future opportunities*

Host: Consilium Scientific

Event Summary: Experts in broad aspects of health policy and economics discussed the historical funding limitations of cancer prevention research compared to therapeutics. What are the current regulatory and economic barriers to advancing cancer prevention? Do we need novel models of health economics to promote cancer prevention? What are the challenges of behavioural and interventional prevention strategies? How can they be overcome? The event highlighted the growing global importance of cancer prevention and the vast opportunities ahead.

Number attendees: 66

Breakdown of Countries: Italy, Poland, United Kingdom, United States

Video recording: **https://www.youtube.com/watch?v=7PaQgiUf588**

FRIDAY 15TH NOVEMBER

09.00 – 18.00 Inequalities in Cancer: Cancer Health Disparities: Tackling the inequalities conundrum [i/p]

Event Summary: Cancer inequalities represent a pressing and multifaceted issue that affects millions of individuals. They impact diverse communities in profound and often devastating ways. Our tagline "From Awareness to Action: Ending Cancer Health Disparities Together," encapsulated our core mission. Our goal was not merely to raise awareness about the significant inequalities present in cancer care but to engage in meaningful dialogue that would lead to actionable solutions.

Several vital action points were raised on the day.

1. Promotion of Cancer Literacy: Fostering a culture of cancer literacy that empowers individuals with access to comprehensive information. Involves creating educational resources that demystify cancer and its treatment options, enabling individuals to make informed decisions and seek help promptly, leading to improved outcomes.

2. Data Transparency and Accountability: Critical need for collecting and transparently reporting data on cancer outcomes across various populations. This initiative will allow the accurate monitoring of progress, identify areas requiring urgent attention, and hold health services accountable for their role in reducing disparities.

3. Support for Research into Cancer Disparities: Advocating for increased funding dedicated to research on cancer disparities. This research is essential for uncovering the root causes of inequalities and developing targeted interventions. It is equally important that the findings from this research are disseminated broadly to inform policies and practices that will directly influence patient care.

4. Support for a Diverse Healthcare Workforce: Concerted efforts to cultivate a diverse healthcare workforce that better reflects the communities it serves. Diversity in healthcare is not just a moral imperative; it is necessary to address specific cultural needs and deliver equitable care. Training programs and outreach initiatives must be implemented to encourage individuals from underrepresented backgrounds to pursue careers in healthcare.

5. Collaboration Across Sectors: Need for a transdisciplinary approach to tackling cancer inequalities. This entails building partnerships across various sectors, including healthcare, education, industry, charities, and community organizations. By bringing together diverse perspectives and expertise, we can create an inclusive framework that acknowledges and addresses the unique challenges different populations face.

It's crucial for each of us to recognize our role in this fight. I often remind individuals to "Leverage their superpower," encouraging them to utilize their particular skills, experiences, and networks to combat cancer inequalities in their communities.

Number attendees 91

PART FOUR

FEEDBACK ON EVENT HOST SATISFACTION

Once their events had concluded Hosts were asked to complete and return feedback forms reporting on their levels of satisfaction with their experience of London Global Cancer Week and the support provided by the Management Team. They were asked to score their satisfaction on the following questions, on a scale from 1 (very unhappy) to 5 (very happy).

To date 27 feedback forms have been received. The data on the levels of satisfaction reported by the Hosts is presented below and illustrated in Fig.1



*How satisfied are you with how your event ran on the day? **

Response: 5/5:18 4/5: 7 3/5: 1 2/5: 0

How satisfied were you with the Project Management support offered by LGCW?

Response: 5/5:15 4/5: 10 3/5: 2/5: 0 n/a: 1

*How satisfied are you with the speed at which your event information was processed onto the LGCW website?**

Response: 5/5: 16 4/5: 5 3/5: 4 2/5: 0 n/a: 1

How satisfied are you with the Social Media and marketing support offered by LGCW?

Response: 5/5: 13 4/5: 8 3/5: 3 2/5: 1 n/a: 1

Were you satisfied with the number of attendees?

Yes: 27 No: 0

Would you like to be contacted regarding participation in LGCW 2025?

Yes: 27 No: 0

Hosts were asked to give marks out of 5 for how they felt their session went with 1= 'Really badly' and 5= 'Excellent'

Overall score 4.5 (range 3-5)

How satisfied were you with the planning, marketing and web support from the LGCW team? [Overall experience of LGCW team]

4.5 (range 3-5)

How satisfied were you with the planning, marketing and web support from the LGCW team? [Project managment and communication throughout the campaign]

4.5 (range 3-5)

How satisfied were you with the planning, marketing and web support from the LGCW team? [Social media and promotional support]

4.4 (range 3-5)

How satisfied were you with the planning, marketing and web support from the LGCW team? [Speed and accuracy of website updates]

4.2 (range 2-5)

Feedback comments

Was there anything else that the Event Hosts wished to share*?*

- Thank you for the hard work.
- It is good to be part of LGCW.
- It was a pleasure to take part on this event and I am looking forward to having more opportunities to collaborate!

- It was fantastic to have the support of Susie giving closing remarks which resonated so strongly with the audience. In addition, a big thank you to Heather for posting our publicity on social media so promptly and willingly.

- The team has been fantastic to work with!

- The Co-Chairs for the X were not overwhelmed by support from the LGCW team. Members of X think they LGCW spend a lot of time asking for paperwork and not much offer of support. LGCW could do a much better job to promote X sessions, for example asking for short 1 min videos on the LGCW website. Tweeting X upcoming topics. Inviting X to more inside discussions by the LGCW team.

- Planning for next year, X need to have more say on the day that the X sessions run We will review as a group whether Saturday worked for us. Could X have some funding support for translations or help with identifying potential funders? Grateful for the one hotel room they gave for X, but we had 2 speakers (Friday). LMIC speakers need support. Help X to build on what we X have done beyond the one day event.

Learning points from LGCW Feedback

The earning points from the feedback of LGCW 2024 is as follows:

- clearer description of what the management team can provide
- ensure that hosts understand that they need to advertise their event
- highlight that LGCW is a free event, and this means that there is no funding for travel or accommodation in London
- ensure hosts are prepared to set up their own meeting links

PART FIVE

CONCLUSION AND RECOMMENDATIONS

LGCW has developed a reputation for being an important global oncology event. The seventh London Global Cancer Week conference will run from Monday 24th November to Friday 28th November 2025.

LGCW, should aim to become the principal platform from which the global cancer movement engages with key decision-makers across the world. The goal for LGCW going forward must be to reach both bigger and more influential audiences, and to engender further examples of its function as an increasingly valuable catalyst.



LONDON GLOBAL CANCER WEEK

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Article 1: Name and Purpose

Name

The event shall be known as the **London Global Cancer Week (LGCW)**

Purpose

The purpose is to organize and oversee **London Global Cancer Week (LGCW)**, an annual event aimed at achieving, amongst others, the following objectives:

- Promote global equity in cancer outcomes, ensuring that disparities in cancer care are minimised and survival optimised worldwide.
- Provide a platform to promote globally affordable, accessible, and acceptable cancer care across all aspects of the cancer continuum, including prevention, diagnosis, treatment, and survivorship.
- Facilitate international collaboration, knowledge exchange, and innovative practices in cancer control and care.
- Act as a catalyst for change, influencing global policies and practices to improve cancer outcomes.
- Engage diverse stakeholders in holistic discussions that address the challenges and opportunities in global cancer care.

Article 2: Committee structures

Steering group

There will be an overarching **steering group** (made up of invited volunteers), with three main sub-committees as detailed below. These will be assisted by a management team. The subcommittees are:

- Programme Committee
- Finance, Contracts, and Risk Committee
- Communications, Socials, and Marketing Committee

Management team

The **management team** will be determined by the steering group and will be paid. Consideration will be given to including a Project Manager, Social Media Manager, Website Manager. See job descriptions in Annexe 1: Job Descriptions.

Eligibility

Members are selected by the convenors on their expertise, commitment to the mission, and ability to contribute to the success of LGCW.

Term of Service

- Oversight Committee members may serve up to 5 years, renewable upon review.
- Co-Convenors may serve a maximum of 3 years, unless in exceptional circumstances, approved by unanimous vote of all members of the steering committee. Ideally, co-convenorship terms should be staggered to ensure continuity where possible.

Article 3: Governance Structure

Oversight Committee

1. Purpose

- The Oversight Committee provides strategic governance and ensures the overall accountability and sustainability of London Global Cancer Week.
- It oversees compliance with organizational policies, evaluates risks, and ensures alignment with the mission and objectives of LGCW.

2. Composition

The Steering group shall include:

- Two co-convenors

- all members of the sub-committees
- other members as appointed by co-convenors and approved by majority vote of steering committee

The multi-disciplinary steering committee shall give consideration to the following factors when considering new members:

- Expertise in governance, equity, or global health.
- Expertise in financial management
- Expertise in communications
- Broad geographic representation

3. Responsibilities

- Conduct regular meetings to review the progress and governance of LGCW.
- Approve major policy decisions, including those related to finances, sponsorships, and partnerships.
- Provide guidance on risk management and organizational development.
- Ensure compliance with ethical standards and legal requirements.
- Review and approve the annual report prepared by the Co-Convenors
- Ensure policies are adhered to, and where necessary, developed.

4. Decision-Making

Decision making is by consensus. Where consensus cannot be reached, a vote can be called by any member of the steering committee. The vote shall be won by simple majority. In the case of a tied vote, the motion shall fail.

5. Reporting

- The Steering Committee shall submit an annual governance report to all stakeholders, including sponsors, partners, and the Steering Group. A version of this will be published on LGCW website.

Subcommittees

1. **Programme Committee**:
    - Curates the conference programme, approves session proposals, and finalizes the event schedule.
2. **Finance, Contracts, and Risk Committee**:
    - Oversees financial planning, sponsorship agreements, and risk management. The chair of this committee functions as the organisation's treasurer
3. **Communications, Socials, and Marketing Committee**:
    - Develops and implements the communications and marketing strategy, including social media and public relations.

Article 4: Meetings

Steering Committee Meetings

- Frequency: regular and at least monthly
- Agenda: Governance updates, risk assessments, financial oversight, and strategy review.
- Quorum: 4 members

Subcommittee Meetings

- Frequency: As needed to fulfill their responsibilities.

Management Team Meetings

- Frequency: Regularly scheduled as operational needs dictate.

Article 5: Financial Oversight

Budget Management

- Funds are managed through The Challenge Fund who will be asked to provide regular balance sheets and contract support.
- A 10% administrative fee currently applies to all funds managed, as per the Challenge Fund.
- Finance committee manage the funds.

Expenditures

- Approved uses include convenor stipends, travel expenses for the co-convenors, and operational costs like website maintenance and social media content creation. Expenditure is conducted in accordance with the Budget and approved by co-convenors and reported at the next meeting of the Finance Committee. Expenditure over 20% of reserves requires prospective approval of the Steering Committee.

Sponsorship

- Sponsors must be approved by the Finance, Contracts, and Risk Committee and endorsed by the Oversight Committee. Approval can be conducted by email by majority.

Article 6: Host and Sponsor Selection

Host Selection

- Potential new hosts must apply through the LGCW website.

- Applications are reviewed and approved by the Programme Committee. The Steering Committee has right of Veto.

Article 7: Amendments

Process

- Amendments to this constitution must be proposed in writing and approved by a two-thirds majority of the Steering Committee.

Article 8: Dissolution

Process

- Upon dissolution, any remaining funds shall be retained by the Host institution.

Annexe 1: Job Descriptions

Job Description: Project Manager

Job title

Project Manager

Location

Remote with occasional in-person meetings in Soho, London

Host Support and Management

- Acting as the main point of contact for 40+ LGCW Hosts for any questions or support leading up to and during The Week. This requires being available on email and phone to answer any queries – big or small – and offer advice and guidance to support them in delivering their events.
- Ensuring all Hosts are aware of the key characteristics of London Global Cancer Week
- Working closely with LGCW convenors to agree agenda for LGCW and sharing this with Hosts

- Creating, sharing and collating Host registration documents
- Booking and hosting virtual welcome meetings and regular update meetings (where requested) with new Hosts joining LGCW
- Continual communication with all Hosts from April – November to ensure they deliver the information required to requested timelines.
    - (April – July) retrieve event date & time, event title, event synopsis, event logo, and whether the event is virtual or in person.
    - (July – September) encourage Hosts to create an agenda for their meeting at LGCW and host this on their own website, providing us with a link to their agenda that we can host on ours.
    - (September – October) encouraging Hosts to invite and confirm their speakers. Asking for speaker information and contact details to share with Social Media Manager for event promotions
    - (November) answering any last-minute questions and joining Host events where requested. Sharing post-event feedback forms and encouraging Hosts to share their responses to these before the end of November.
- Supporting Hosts in making any changes necessary to their events (via their registration documents)
- Offering advice on which webinar platforms to use and how to set up and host virtual meetings
- Offering advice on which physical venues and locations are being used by Hosts
- Attending Host meetings on the day

Team Management

- Working closely with other members of the management team to deliver a smooth and consistent experience for LGCW Hosts
- Encouraging and supporting all team members to deliver their responsibilities in a timely manner
- Supporting Social Media Manager in organising and hosting Social Media Masterclass
- Working closely with Website Manager to ensure all Host information is displayed correctly on the LGCW website

Team Administrator

- Creating and updating LGCW agenda of meetings and sharing this with interested parties
- Organising and booking team meetings, whether virtual or in person. For in person meetings, managing the Regus account and making payments for the room on personal card for reimbursement later
- Organising and booking meetings for Steering Committee

- Paying the monthly subscription for LGCW email domain and addresses
- Collating post-event report feedback and presenting this to the LGCW convenors and Steering Committee
- Being on hand to support with LGCW convenors with any other administrative duties where time allows

Job Description: Social Media Manager

Job title

Social Media Manager

Location

Remote with occasional in-person meetings in Soho, London

Why This Role is Important

A Social Media Manager is crucial in amplifying the message and reach of London Global Cancer Week. By engaging with our audience, creating compelling content, and providing support to their global hosts, the social media manager plays a key role in promoting awareness, collaboration, and action towards

Position Overview

The Social Media Manager for London Global Cancer Week is responsible for developing and executing a comprehensive social media strategy to enhance the online presence and engagement. This role involves planning, creating, and scheduling content, designing visuals, engaging with our online community, and conducting webinars to support global hosts in their social media efforts.

Key Responsibilities

1. Content Planning and Creation

- Develop and implement a comprehensive social media strategy aligned with LGCW's goals.
- Create, curate, and manage all published content.
- Design visually appealing graphics and visuals to accompany social media posts.

2. Scheduling and Posting

- Schedule and post content across all social media platforms (Facebook, Twitter, LinkedIn, Instagram, etc.) ensuring consistency in voice and brand.
- Monitor social media channels for industry trends and adjust the strategy as needed.

3. Community Engagement

- Actively engage with our online community, responding to comments, direct messages, and inquiries in a timely manner.
- Foster relationships with followers, influencers, and stakeholders to enhance engagement and build brand loyalty.

4. Analytics and Reporting

- Monitor, analyse, and report on key performance indicators (KPIs) to measure the effectiveness of social media campaigns.
- Provide insights and recommendations for improving performance based on data analysis.

5. Webinar Management

- Organise and conduct a webinar for global hosts to educate them on the importance of social media in promoting events.
- Create and deliver presentations that highlight best practices, strategies, and resources available for social media promotion.
- Provide ongoing support to hosts to enhance their social media skills.

6. Collaboration and Coordination

- Collaborate with the wider team to ensure social media activities are aligned with all promotional activities and goals.

Skills and Competencies

- Creative thinking and problem-solving skills.
- Strong attention to detail.
- Excellent written and verbal communication skills.
- Strong organisational and multitasking abilities.
- Ability to analyse metrics and create detailed reports.
- Proficiency in social media platforms and tools (e.g., Hootsuite, Buffer, Planable).
- Strong graphic design skills with proficiency in design software (e.g., Adobe Creative Suite, Canva).
- Experience in running webinars and virtual presentations.
- Flexibility and adaptability to changing priorities and deadlines.

Job Description: Website manager

Job Title

Website Manager

Location

Remote with occasional in-person meetings in Soho, London

About Us

We are a dynamic team dedicated to organising a high-profile annual event week in November. Our operations span from March to December, and we rely on a skilled Website Manager to oversee our online presence. This role is essential to maintaining the functionality and aesthetics of our WordPress website and supporting our event activities.

Position Overview

The Website Manager serves as the main super administrator for our WordPress website. This role primarily involves front-end development with some infrastructural tasks. The Website Manager has a keen eye for design, experience with responsive websites, and the ability to manage various technical aspects of our online presence.

Key Responsibilities

- Act as the main super administrator for the WordPress website, utilising the Divi theme.
- Manage updates for all plugins and support the WordPress environment, including management of user profiles.
- Use a CSS preprocessor (e.g. LESS) to generate CSS stylesheets.
- Design and build responsive and accessible websites with attention to detail and
- design quality.
- Be prepared for full website rebuilds and the creation of new page templates as part
- of website advancement.
- Liaise with the Project Manager to streamline the uploading of 40+ events into the
- WordPress Dashboard.
- Use Google Scripts to automate data collection from Google Forms to Google Sheets
- and Google Calendars, integrating these into WordPress.
- Prepare digital assets (company logos) as featured images for events and
- source/refresh website images as needed.
- Manage the Google Admin console and Google Workspace account for the team.
- Access Cpanel for backend maintenance of the hosting environment.
- Implement feedback from the Steering Committee for website content updates.

- Maintain a video archive of events on the website and upload content and manage the YouTube Channel.
- Facilitate ad hoc host requests, such as live YouTube streams to the host's event page.

Required Skills and Qualifications

- Experienced Front-End Developer with strong knowledge of responsive design.
- Proficiency in WordPress; experience with the Divi theme is advantageous but can be learned on the job.
- Competence with HTML LESS/CSS and some JQuery; understanding of PHP is a bonus.
- Experience in using Google Scripts for automation and integration.
- Ability to prepare and manage digital assets.
- Basic knowledge of Cpanel for backend hosting maintenance.

Working Schedule

- This is an ad hoc role focusing on an annual week of events in November, with operations generally from March to December.
- Hours are flexible and can be fitted around a regular 9-5 job.
- The role requires attendance at approx. three in-person meetings in Soho, London, including a kick-off meeting, mid-year catch-up, and a debrief meeting.
- Additionally, there are multiple virtual meetings throughout the year.

Work Environment

- The role is primarily remote, with the exception of the in-person meetings mentioned above.
- The Website Manager works as part of a small, dedicated team, collaborating closely with steering committee members, Project Manager, and Social Media Manager.

Annexe 2: Principles of the week

In 2016 The Oncology Section at The Royal Society of Medicine established a day meeting that brought together people in the UK who were collaborating with colleagues in LMICs. The overall aim of this meeting was improving cancer outcomes. This meeting ran annually until 2019 when it was expanded to become a week of meetings known as London Global Cancer Week (https://www.lgcw.org.uk).

Key characteristics of The Week

1. Curation of a diverse series of events presented by hosts from a range of backgrounds, who are committed to improving cancer outcomes globally

2. Presentation of programmes that highlight innovative solutions and progress being made by cancer control initiatives worldwide
3. Promoting coherence in policymaking at national and international levels by providing space for holistic discussions
4. Acting as a catalyst for change that benefits individuals affected by cancer

Participating institutions and groups engaging with London Global Cancer Week as Event Hosts are asked to accept the following four principles:

1. **Responsibility -** Each Host is responsible for all aspects of their meeting, including arranging the speakers, finding the venue (in the case of in-person Events) organising the technology, presenting and recording their Event, proving the platform to broadcast the event (Zoom, Teams etc.)
2. **Time -** Time slots across the Week are allocated on a 'First come, first served' basis, regardless of the importance of the Host or topic. Overlapping schedules are to be avoided wherever possible, but sometimes this is unavoidable.
3. **Money** - It is in the spirit of The Week that event Hosts are not asked to contribute towards the costs of putting on The Week. The organisers of The Week are not able to provide funding for Events. If a Hosts elects to hold a ticketed event it is responsible for the payment process and keeps 100% of the revenue, however we strongly encourage they are free at the point of access.
4. **Agenda** - LGCW does not define Host agendas. The agenda must fit with the overall ethos of The Week.

Annexe 3: Host Proposal form

To request a session for LGCW email emma-jayne.king@lgcw.org.uk (LGCW Project Manager) with the following information:

1. Name of contact(s)
2. Email address of contacts(s)
3. Name of any associated host institutions, professional bodies, Universities, companies, societies etc
4. Any website or host information
5. Proposed running title for event
6. Brief overview of event including topic(s) to be covered and /or speakers
7. Time required (sessions normally run for 1-2 hours)
8. Time zone preferred

Please note the LGCW team is active between April and November each year. There may be delay in getting a reply outside this period.